

VASILIOS D. NIGDELIS

Date of birth : 05/05/1976
Nationality : Hellenic (Greek)
Marital status : Married
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ACADEMIC EDUCATION

ARISTOTLE UNIVERSITY OF THESSALONIKI (Greece) 01/2020 - Present
PhD candidate at Business Administration Dept., Faculty of Economics
Thesis: Consumer neuroscience: The impact of music on Willingness-to-Purchase (WTP)

BRUNEL UNIVERSITY (London)
MSc Finance & Investment 9/1999 – 1/2002
Dissertation: Seasonal Anomalies: Analysis & consequences of the “Monday Effect” in the developing Athens Stock Exchange.

MIDDLESEX UNIVERSITY (London)
BA (Hons) Business Studies & Management (with 1yr work placement) 9/1995 – 6/1999
Grade: Upper 2:1
Dissertation: Benchmarking analysis on the operation of British and American enterprises.
Project: Total Quality Management (TQM) & Business Excellence Model

EMPLOYMENT HISTORY (brief)

ARISTOTLE UNIVERSITY of THESSALONIKI 12/2018 – Present
Laboratory of Medical Physics, Medical School
Position: Research Associate
Tasks: Participating in various research projects as a member of the lab team.

AKMI METROPOLITAN COLLEGE (Greece) 10/2013 – Present
affiliated with the Queen Margaret University (Edinburgh, UK)
Position: **Lecturer / Module leader / Year tutor**
Tasks: Teaching Business, Marketing and Finance modules to undergraduate and postgraduate (MBA) students. Involved in marking and assessing projects and examinations. Applying knowledge gained from research and external professional contexts to improve content, vocational relevance and delivery of teaching. Attending Faculty meetings and supervise undergraduate and postgraduate (MBA) dissertations. Personal Academic Tutor of undergraduate students. Year-Tutor responsible for all management and support aspects of 1st year students.

INSTITUTE of VOCATIONAL TRAINING «IEK AKMI» (Greece) 10/2012 – 6/2019
Position: **Marketing Tutor**
Tasks: Organising, preparing and delivering teaching Business, Marketing and Finance modules. Involved in setting, evaluating and marking projects and examinations. Applying knowledge gained from research and external professional contexts to improve materials and resources, vocational relevance and delivery of teaching. Finally, attending Faculty meetings.

THERMI VENTURE CAPITAL FUND S.A. (Greece) 3/2008 – 3/2009
Position: **Venture Analyst**
Tasks: Assessing business plans, investment proposals and company valuations for profitable investment agreements through venture capital funding. Finally, responsible for continuous supervision, monitoring and management of realised investments.

BANK OF CYPRUS (Greece) 1/2004 – 3/2008
Position: **Credit Officer**

Tasks: Monitoring existing business portfolios, analysis of financial statements, analysis and evaluation of customers credit ratings, composition of Credit Approval Memoranda and customer base development. Responsible for EU Funding Programs.

NORTH LONDON TRAINING & ENTERPRISE COUNCIL (London-UK) 9/1997 – 10/1998

Position: **Strategic Planning Coordinator**

Tasks: Composition of the triennial NLTEC Business Plan. Representative of NLTEC in North London Boroughs meetings. Responsible for the composition of in-house «Total Quality Management» and «Corporate Benchmarking» studies.

PUBLICATIONS (Journals)

- Papanikou, M., Frantzidis, C., Nikolaidou, A., Plomariti, C., Karagianni, M., **Nigdelis, V.**, Karkala, A., Nday, C., Ntakakis, G., Krachtis, A., Bamidis, PD and Kourtidou-Papadeli, C. (2020). Neuroscientific tools in the cockpit: towards a meaningful decision support system for fatigue risk management. *International Cross-Industry Safety Conference (ICSC) – International Symposium on Aircraft Technology, MRO and Operations (ISATECH) (ICSC-ISATECH 2019)*, Vol. 314, p.1-14; <https://doi.org/10.1051/mateconf/202031401003>.
- Iliadou, P., Kladi, A., Frantzidis, C., Gilou, S., Tepelena, I., Gialaouzidis, M., Papaliagkas, V., **Nigdelis, V.**, Nday, C., Kiosseoglou, G., Papantoniou, G., Bamidis, P., Tsolaki, M., and Moraitou, D. (2019). The pattern of Mu rhythm Modulation during Emotional Destination Memory: Comparison between MCI Patients and Healthy Controls. *Journal of Alzheimer's Disease*. p.1-15; doi: 10.3233/JAD-190311.
- Frantzidis, C.A., Kontana, E., Karkala, A., **Nigdelis, V.**, Karagianni, M., Nday, C.M., Ganapathy, K. and Kourtidou-Papadeli, P.D. (2019). Current trends and future perspectives of space neuroscience towards preparation for interplanetary missions. *Neurology India*, 67(8), p.182-187; doi: 10.4103/0028-3886.259124
- Pataka, A., Frantzidis, C., Nday, C., **Nigdelis, V.**, Konstantara, L., Chriskos, P., Plomariti, C., Gkivogkli, P., Kostakis, E., Styliadis, C., Paraskevopoulos, E., Kourtidou-Papadeli, C. and Bamidis, P. (2019). Polysomnographic changes after varenicline administration for smoking cessation [abstract]. *European Respiratory Journal (ERJ) Open Research*, 11 April 2019; volume 5, Suppl. 3, P156; doi: 10.1183/23120541.sleepandbreathing-2019.P156
- **Nigdelis, V.** and Tsolaki, M. (2017). Neuropricing: Perspectives of brain reactions to price exposure. *Hellenic Journal of Nuclear Medicine*, 20(2), p.196-203.

CHAPTER IN BOOK

- Nday, C., Plomariti, C., **Nigdelis, V.**, Ntakakis, G., Klados, M. and Bamidis, P. [chapter] Current trends of Biomedical Signal Processing in Neuroscience. In: Prof. Victor Hugo de Albuquerque, Dr Alkinoos Athanasiou & Prof Sidarta Ribeiro, ed. 2020. *Neurotechnology: Methods, Advances and Applications*. The Institution Engineering and Technology (IET). Ch. 2. ISBN-13: 978-1785618130

PEER REVIEWER

- Health Informatics Journal (ISSN: 1460-4582)
- Radiation Science and Technology (ISSN: 2575-5935)

PRESENTATIONS IN CONFERENCES

17-18/9/2020 Thessaloniki, Greece	Nigdelis, V. , Boutsouki, C., Bamidis, P., Hatzithomas, L. « Neurobiophysiological impact of music on consumer neuroscience and pricing strategies», Central, East, and South-East European PhD Network (CESEENet) PhD Workshop 2020
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12-15/12/2019 <i>Athens, Greece</i>	Karkala, A., Nikolaidou, A., Krachtis, A., Frantzidis, C., Nday, C., Karagianni, M., Nigdelis, V. , Tzinas, A., Bamidis, P., Kourtidou-Papadeli, C. «Modern neuroscientific tools for assessing sleep pilots' work performance based on sleep quality», 28 th Panhellenic Pulmonary Congress 2019
9-11/10/2019 <i>Amsterdam, Netherlands</i>	Frantzidis, C., Papanikou, M., Plomariti, C., Nigdelis, V. , Ntakakis, G., Bamidis, P., Kourtidou-Papadeli, C. «Meaningful and sustainable data: Fatigue and mental health towards aviation health analytics», 4 th International Cross-Industry Safety Conference (ICSC) 2019
20-25/9/2019 <i>Vancouver, Canada</i>	Frantzidis, C. <i>et al.</i> «Functional neuroimaging and physiological network advances in sleep neuroscience for extreme environments and its terrestrial applications», 15 th World Sleep Congress 2019
12/4/2019 <i>Marseille, France.</i>	Frantzidis, C., Nday, C., Nigdelis, V. , Konstantara, L., Chriskos, P., Plomariti, C., Gkivogkli, P., Kostakis, E., Styliadis, C., Paraskevopoulos, E., Pataka, A., Kourtidou-Papadeli, C., Bamidis, P. «Polysomnographic changes after varenicline administration for smoking cessation», European Respiratory Society (ERS)/European Sleep Research Society (ESRS) International Sleep and Breathing Conference 2019
14-17/2/2019 <i>Thessaloniki, Greece.</i>	Nigdelis, V. «“How do you feel?” Neurobiophysiological assessment of business-oriented emotional words upon gender, age and English language proficiency», 11 th Panhellenic Conference on Alzheimer's Disease (PIPCAD) & 2 nd Mediterranean Conference on Neurodegenerative Diseases (MeCoND)
14-15/12/2018 <i>Kuala Lumpur, Malaysia</i>	Nigdelis, V. , Papatzikis, E. «The Neuropricing Effect of Music: Extending Boundaries in Research», 8 th Global Conference on Business and Social Sciences, 2018
25-30/9/2017 <i>Thessaloniki, Greece.</i>	Nigdelis, V. «The neuropricing effect: Irrationality of consumer behavior on price stimuli», Mini-symposium “Chemomechanics and Fracture of Novel Materials & Disclinated Microcrystals/DMCs”, 15 th International Conference of Numerical Analysis and Applied Mathematics (ICNAAM)
2-5/2/2017 <i>Thessaloniki, Greece.</i>	Nigdelis, V. , Tsolaki, M. «The neuropricing effect on consumers' persuasion knowledge», 10 th Panhellenic Conference on Alzheimer's Disease (PIPCAD) & 2 nd Mediterranean Conference on Neurodegenerative Diseases (MeCoND)
27-28/8/2015 <i>Thessaloniki, Greece.</i>	Nigdelis, V. «Everyone sells. Not everyone buys», 28 th Foreign Language Conference, PALSO N. Greece
28-29/8/2014 <i>Thessaloniki, Greece.</i>	Nigdelis, V. «Pressing the “buy-button” in the customer's brain. Neuromarketing in the service of Foreign Language Schools», 27 th Foreign Language Conference, PALSO N. Greece

PARTICIPATION IN EU FUNDING PROGRAMMES

2018

I participated as a researcher in the program entitled “**SmokeFreeBrain**” assisting in the preparation of the first deliverable of the WP5: Health economics, policy and change of practice, addressing the development of cost-effectiveness models aiming at smoking cessation in high risk target groups within High Middle Income Countries (HMIC), as well as within the general population in Low Middle Income Countries (LMIC).

The project has received funding from a European Union research and innovation programme (HORIZON 2020, Grant Agreement No 681120).

The international Consortium was comprised of partners from Academia [*Aristotle University of Thessaloniki, (Greece), St George Hospital Medical School (UK), Universita Degli Studi di Roma La Sapienza (Italy), Institut za Plucne Bolesti Vojvodine (Serbia), University of Piraeus Research Center (Greece)*], Associations [*Department of Health - Public Health England (UK), Servicio Andaluz de Salud (Spain), National Association of General Practitioners in Bulgaria*], and Small Medium Enterprises [*AAI Scientific Cultural Services Limited (Cyprus), Northern Greece Neurofeedback Center (Greece)*].

PUBLICATIONS in Newspapers

- 2013 **Nigdelis, V.** "Fitch upgrades Greece". *The Citizen*, 01 Jun.
- 2011 **Nigdelis, V.** "Greek investors are turning to the foreign exchanges". *The Citizen*, 01 Dec.
- Nigdelis, V.** "Power in the break". *The Citizen*, 01 Nov.
- Nigdelis, V.** "Euro or drachma? The Greek dilemma". *The Citizen*, 03 Oct.
- Nigdelis, V.** "Greece and subsoil: Our unknown mineral wealth". *The Citizen*, 01 Jun.
- 2010 **Nigdelis, V.** "116 years and some days after". *The Citizen*, 01 Apr.
- Nigdelis, V.** "New global financial system". *The Citizen*, 03 Mar.
- 2009 **Nigdelis, V.** "Burgas-Alexandroupolis pipeline: Greece in the center of the international energy map". *The Citizen*, 02 Nov.
- Nigdelis, V.** "Greece turns to nuclear energy". *The Citizen*, 01 Jul.
- Nigdelis, V.** "Greece's innovation position strengthens in the EU". *The Citizen*, 01 Jun.
- Nigdelis, V.** "The evolution of money: From barter system to money". *The Citizen*, 01 May.
- Nigdelis, V.** "Why is Greece not attractive to foreign investors". *The Citizen*, 01 Apr.
- Nigdelis, V.** "Thessaloniki Port: Who is going to buy it?". *The Citizen*, 02 Feb.
- Nigdelis, V.** "Optimistic forecasts for M&A in 2009". *The Citizen*, 01 Jan.
- 2008 **Nigdelis, V.** "Final countdown for the Thessaloniki International Trade Fair". *The Citizen*, 01 Dec.
- Nigdelis, V.** "Economic crisis and Greek businesses". *The Panhellenic*, 01 Dec.
- Nigdelis, V.** "The venture capital in the hands of today's managers". *The Citizen*, 03 Nov.

CONFERENCES ATTENDED (brief)

- 11/12/2015 «*The Greek-Turkish relations in the age of the refugee crisis*» - Navarino Network & Kadir-Has University

- 18/10/2015 4^o Thessaloniki International Symposium in World Affairs – Navarino Network, Cultural Society of Entrepreneurs of Northern Greece, Konrad-Adenauer-Stiftung, South-East European Research Center (SEERC) & American College of Thessaloniki
- 19-20/06/2008 “9th International Venture Capital Forum” – under the auspices of Ministry of Finance
- 28-30/11/2008 “Business funding” – Thessaloniki Money Show 2008

SEMINARS ATTENDED (brief)

- 21/05/2019 «Brain imaging: Research and therapeutic applications in children» by Dr. Christos Papadelis, Assistant Professor of Pediatrics at Harvard Medical School, Venue: Metropolitan College
- 01-23/06/2017 «Fostering neuropsychological and clinical neuroscience training and research at AUTH through fMRI experiments» by Dr. Alexandra Touroutoglou, Instructor in Neurology at Harvard Medical School, Venue: Lab of Cognitive Neuroscience, School of Psychology, Aristotle University of Thessaloniki.
- 22/02/2017 «Artificial intelligence and neuroscience in contemporary business environment» – Dr Christos Moridis, Venue: University of Macedonia
- 13/01/2015 «Knowledge and freedom in economics and politics», Venue: Metropolitan College
- 26/06/2014 «Marketing: The art of value», Venue: Hellenic Management Association - E.E.D.E.

CONTINUOUS EDUCATION

- Seminar "Instructor Training" 28/02-06/06/2015
 Implementing body: ANAVATHMISI KE.DI.VI.M. 2
 Duration: 54 hours

PROFESSIONAL SKILLS

- Languages:
- Greek: native speaker
 - English: fluent (C2 level)
 - French: basic (A1 level)
- Computers:
- UNICERT Primary (MS Word, Excel, Outlook, Internet)
 - Business Objects (company profitability analysis tool)
 - Moody’s KMV Financial Analyst (financial analysis tool)
 - MicroFit
 - MatLab

PROFESSIONAL CERTIFICATIONS

- Teaching Certifications:
 - Adult Educator for the employed and unemployed - “Lifetime Learning” (*National Organisation for the Certification of Qualifications & Guidance - E.O.P.P.E.P.*), Cert. No.: EB24771, 1/9/2015
 - Business Executives Training Programs (*L.A.E.K.*), Cert. No.: 34784, 20/02/2009
 - National Registry of College Lecturers (*Hellenic Ministry of Education*), Reg. No.: 172/2013, 23/09/2013
- Financial Certifications (*Hellenic Capital Market Commission*):
 - A1 Level: Certified Securities Trader , 22/11/2011

- A2 Level: Certified Derivatives Trader, 22/11/2011
- B Level: Certified Investment Advisor, 22/11/2011
- B1 Level: Certified Investment Securities Advisor, 22/11/2011

MEMBERSHIPS

- Member of the Biomedical Engineering & Aerospace Neuroscience (B.E.A.N.) group (Medical Physics Laboratory, Medical School, Aristotle University of Thessaloniki, Greece).
- Member of the Neuroscience of Cognition and Affection group (Medical Physics Laboratory, Medical School, Aristotle University of Thessaloniki, Greece).
- Member of the Hellenic Society for Biomedical Technology (ELEVIT), 12/12/2018
- Certified member of the Economic Chamber of Greece, 15/10/2004

INTERESTS

- Classical music
- History and Local History
- Museums and Art
- Theatre and opera
- Travelling
- Equestrianism (horse-riding) instructor
- Blood donor

FURTHER INFORMATION

- Compulsory military service fulfilled as a Reserve Captain – 71st Airborne Brigade, Hellenic Special Forces (1/2002-8/2003)
- Valid driving license